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**UNITED STATES DISTRICT COURT**

# FOR THE CENTRAL DISTRICT OF CALIFORNIA

10 JAMES DOMEN, an individual; and  
11 CHURCH UNITED, a California not-  
for-profit corporation

12 | Plaintiffs,

13 | v.

14 VIMEO, INC., a Delaware for-profit  
15 corporation; and DOES 1 through 25,  
inclusive,

16 | Defendants.

Case No.

## **PLAINTIFFS JAMES DOMEN AND CHURCH UNITED'S COMPLAINT**

1. Free Speech Claim under Article 1 § 2 of the California Constitution;
2. Free Speech Claim under Amendment I to the United States Constitution;
3. Unruh Act Claim under California Civil Code § 51, *et seq.*).

### **[Jury Trial Demanded]**

20 Plaintiffs James Domen and Church United, a California not-for-profit  
21 corporation, and (collectively referred to herein as, “Plaintiffs”), by and through their  
22 attorneys, bring this complaint for damages and equitable relief against Defendant  
23 Vimeo, Inc. (“Defendant”), a Delaware for-profit corporation.

24 Plaintiffs assert that Defendant violated California law by restraining Plaintiffs'  
25 speech and expression in violation of Article One, Section 2 of the California  
26 Constitution (the "Liberty of Speech Clause") and by discriminating against Plaintiffs  
27 based on religious, sexual orientation, or other discriminatory animus in violation of

1 the *Unruh Civil Rights Act*, section 51, et seq. of the *California Civil Code* (the  
2 “Unruh Act”).

3 **JURISDICTION AND VENUE**

4 1. This court has complete subject matter jurisdiction over this matter based  
5 on diversity under 28 U.S.C. section 1332(a) (1). This suit involves a controversy  
6 between citizens of two different states and exceeds the jurisdictional amount of  
7 \$75,000, exclusive of costs and interest.

8 2. At all relevant times, Plaintiffs resided in Orange County, State of  
9 California, and Defendant was headquartered in New York.

10 3. Defendant intentionally conducts business in the State of California,  
11 intentionally avails itself to the California market, and should expect to be haled into  
12 court in California based on its substantial connections with the state. Because  
13 Defendant intentionally avails itself to the benefits of conducting business in  
14 California, this court’s exercise of jurisdiction is consistent with traditional notions of  
15 fair play and substantial justice.

16 4. The causes of action asserted are governed by the California  
17 Constitution, the United States Constitution, and California law.

18 5. Defendant’s liability arose in Orange County, the wrongful acts occurred  
19 in Orange County, and each cause of action set forth herein arose in Orange County.

20 6. Venue is proper in the United States District Court for the Central  
21 District of California because the events, acts, or omissions at issue in this matter  
22 occurred therein.

23 **PARTIES**

24 **Plaintiffs**

25 ***Church United***

26 7. Church United is organized as a California non-profit Religious  
27 Corporation.

28 8. Church United was founded in 1994.

1       9.    Church United's mission is to equip pastors to positively impact the  
2 political and moral culture in their communities. Church United currently has over  
3 750 affiliated pastors.

4       10.   Church United's primary strategy is to equip pastors as culture-changers  
5 by sending them to Washington, D.C. and Sacramento, California for "Awakening  
6 Tours," and to pray with government leaders.

7       11.   "Awakening Tours" focus on the spiritual heritage of the United States  
8 and California with nationally-known speakers, including elected officials (U.S.  
9 senators, congress members, state senators, and assembly members) who vote to  
10 support a biblical worldview.

11       12.   Church United aids pastors in advocating for public policy based on a  
12 biblical worldview. Church United advocates for biblical worldviews by informing  
13 pastors about legislation and public policy issues.

14       13.   Church United and its affiliated pastors desire to positively impact the  
15 State of California and the nation with hope and to preserve their individual rights as  
16 pastors to exercise their faith without unlawful infringement.

17 ***James Domen***

18       14.   James Domen is the President and Founder of Church United. He is a  
19 pastor and has a masters of divinity degree.

20       15.   James Domen's personal history shapes his role as a pastor and leader of  
21 Church United.

22       16.   For three years, James Domen was a homosexual. However, because of  
23 his desire to pursue his faith in Christianity, he began to identify as a former  
24 homosexual.

25       17.   In July 2009, James Domen married his wife. Together, they have three  
26 biological children.

27       18.   James Domen is like many others in California who were formerly  
28 homosexual but now identify as heterosexual.

19. James Domen bases his identity on his life as a Christian husband, father, and leader in ministry.

3       20. James Domen served on staff as a pastor at a church for several years.  
4 His service in the church was extremely fulfilling to his life and his identity as a  
5 Christian man.

6       21. Through Church United, he shares his experience with other pastors and  
7 helps pastors counsel others that are on their own journey toward a heterosexual  
8 identity through a biblical perspective and a Christian worldview.

## Defendants

10 | *Vimeo, Inc.*

11 || 22. Vimeo is a Delaware for-profit corporation.

12 23. Vimeo is headquartered in the state of New York.

13 || 24. Vimeo was founded in 2004.

14        25.    Vimeo is a video-sharing website. It allows users to upload, view, share,  
15 and comment on videos. Available content includes video clips, music videos, short  
16 and documentary films, live streams, and other content such as video blogging and  
17 educational videos.

18 26. Vimeo's website boasts that it is home to more than 90,000,000 video  
19 creators worldwide.

20       27. The true names and capacities, whether individual, corporate, associate,  
21 or otherwise, of Defendants Does 1 through 25, inclusive, are presently unknown to  
22 Plaintiffs, and for that reason these defendants are sued by such fictitious names.  
23 Plaintiffs are informed and believes and thereon alleges that each of the Doe  
24 defendants is in some way legally responsible for the violations of law and injuries  
25 and harm caused as alleged herein. If and when appropriate, Plaintiffs will seek leave  
26 of court to amend this complaint when the true names and capacities of said  
27 defendants are known.

## ALLEGATIONS COMMON TO ALL CAUSES OF ACTION

2       28. On or about October 2016, Plaintiffs obtained an account with Vimeo  
3 for the purpose of hosting various videos, including videos addressing sexual  
4 orientation as it relates to religion.

5       29. During the past two years, Plaintiffs used Vimeo's video hosting service  
6 to publish approximately eighty-nine (89) videos. These videos captured various  
7 activities of Plaintiffs, including interviews, press conferences, pastors' briefings, and  
8 tours.

9       30. Church United originally created its account with a free basic  
10 membership. Once the account reached its maximum capacity, Church United  
11 upgraded to a Pro Account. A Pro Account requires a monthly fee and allows more  
12 features and bandwidth for uploads.

13       31. On or about November 23, 2018, the day after Thanksgiving, Defendant  
14 sent an email to James Domen informing him that a Vimeo moderator marked the  
15 account for review. Attached hereto as Exhibit "A" is a true and correct copy of this  
16 email.

32. The email explained that “Vimeo does not allow videos that promote Sexual Orientation Change Efforts (hereinafter, “SOCE”).” In support of Vimeo’s grounds for the alleged policy violation included but was not limited to five (5) cited videos “that espouse this theory.”

21       33. The first video flagged for review was two minutes and thirty-six  
22 seconds long wherein James Domen briefly explained his life story, his preferred  
23 sexual orientation, the discrimination he faced, and his religion.

24 34. The second video flagged for review was a promotional video for  
25 Freedom March Los Angeles. Freedom March is a nationwide even where individuals  
26 like James Domen, who identify as former homosexuals, former lesbians, former  
27 transgenderers, and former bisexuals assemble with other likeminded individuals.

1       35. The third video flagged for review was an NBC produced documentary  
 2 segment titled, Left Field, which documented and addressed SOCE.

3       36. The fourth video flagged for review was a Press Conference with  
 4 Andrew Comiskey, the founder of Desert Stream, relating to his religion and sexual  
 5 orientation

6       37. The fifth video flagged for review was an interview with Luis Ruiz, a  
 7 survivor of the horrific attack at the Pulse Nightclub in Florida in March 2018.  
 8 Plaintiffs are informed and believe that Pulse Nightclub was a nightclub for  
 9 individuals who identify as homosexual. In the video, Luis Ruiz shares his  
 10 background as a former homosexual and his experience as a survivor of the attack.

11       38. On or about December 6, 2018, Vimeo terminated Church United's  
 12 account because those five videos allegedly violated the following Vimeo guideline:  
 13 "Vimeo does not allow videos that harass, incite hatred, or include discriminatory or  
 14 defamatory speech." The Vimeo guideline is attached hereto as Exhibit "B."

15       39. These five (5) videos centered on Church United's Christian principles  
 16 and James Domen's sexual orientation as a former homosexual.

17       40. Specifically, the videos involved an effort by Church United to challenge  
 18 California Assembly Bill 2943 (hereinafter "AB 2943"), which aimed to expand  
 19 California's existing prohibition on SOCE.

20       41. AB 2943 was eventually pulled by its author, Assembly Member Evan  
 21 Low, because of the vocal opposition of organizations like Church United and  
 22 personal testimonies of former homosexuals like James Domen.

23       42. Neither those five (5) videos regarding AB 2943, nor any of Church  
 24 United's eighty-nine (89) videos, harass, incite hatred, or include discriminatory or  
 25 defamatory speech. Plaintiffs are informed, believe, and thereupon allege that Church  
 26 United's account was deleted in an effort to censor James Domen from speaking about  
 27 his preferred sexual orientation and his religious beliefs.

28

1       43. Plaintiffs are informed, believe, and thereupon allege that Vimeo allows  
2 similar videos relating to sexual orientation, including but not limited to videos from  
3 GLSEN, Inc., which advocate for lesbian, gay, bisexual, transgender, queer and  
4 questioning (“LGBTQ”) students who are bullied or discriminated against.

5       44. Plaintiffs are informed, believe, and thereupon allege that Vimeo allows  
6 similar stories and testimonials from individuals relating to their sexual orientation  
7 including: “LGBTQ barber in NYC”, “LGBTQ Asian American San Gabriel Valley  
8 Stories”, “Happy Pride! LGBTQ Pride Month 2016” and the like.

9       45. Vimeo did not provide Plaintiffs with an explanation for the distinction  
10 between Church United's videos relating to sexual orientation, testimonials, events  
11 relating to sexual orientation, and the thousands of similar videos related to LGBTQ  
12 and sexual orientation.

13       46. Plaintiffs are informed, believe, and thereupon allege that the violation  
14 of Vimeo guidelines was merely a pretext to justify restricting and censoring Church  
15 United and James Domen's videos.

## CAUSES OF ACTION

## **FIRST CAUSE OF ACTION**

**Against Vimeo; and DOES 1 through 25, inclusive.**

## 19 | (Free Speech Claim under Article I, Section 2 of the California Constitution)

20       47. Plaintiffs incorporate by reference all the above paragraphs as if each  
21 were fully alleged herein.

22        48. Article I, Section 2 of the California Constitution protects individual's  
23 liberty of speech and association in public, quasi-public, and limited public spaces.

24 49. Vimeo created an online public forum, or the equivalent of a public  
25 forum, when it created the website, Vimeo.com.

26 50. Vimeo.com is similar to a public forum because it solicits views from  
27 the general public. Furthermore, Vimeo hosts millions of videos which encourage  
28 creativity, speech, and freedom of expression.

1       51. Plaintiffs are informed, believe, and thereupon allege that Vimeo created  
2 the website to establish an avenue for filmmakers to share their artistic creations with  
3 friends. Vimeo is open to the public and allows users to engage in a variety of  
4 activities including, but not limited to, political advocacy.

5       52. Vimeo created the modern day equivalent of a town square, which  
6 provides individuals with a forum to express their ideas. Vimeo's act of deleting  
7 accounts based on their viewpoints or expression is the modern day equivalent of  
8 removing an individual from a shopping center.

9       53. Plaintiffs are informed, believe, and thereupon allege that Vimeo is a  
10 public forum and subject to the California Constitution which mandates a viewpoint  
11 neutral regulation of speech in public forums.

12       54. Vimeo is akin to a state actor because it attempts to moderate and  
13 regulate freedom of expression in public forums. Vimeo should be held to the same  
14 standard as a state actor in its regulation of speech. Speech regulations by Vimeo  
15 must be viewpoint neutral, and cannot unreasonably or discriminatorily exclude,  
16 regulate, or restrict Plaintiffs' speech and expression under the Liberty of Speech  
17 Clause.

18       55. James Domen uses these videos to share his personal story and his  
19 experience as a former homosexual, his preferred sexual orientation.

20       56. Church United seeks to engage in religious expression relating to  
21 important public policy issues that affect Christians, especially pastors.

22       57. Plaintiffs are informed, believe, and thereupon allege that Vimeo deleted  
23 Church United's account based on Vimeo's subjective perception of Christianity and  
24 sexual orientation.

25       58. Plaintiffs are further informed, believe, and thereupon allege that Vimeo  
26 deleted Church United's account because of Vimeo's subjective belief that one may  
27 not change their sexual orientation. Specifically, Vimeo's acts were premised on their  
28

1 discriminatory belief that James Domen preferred identification as a former  
 2 homosexual is harmful, fraudulent, and culturally unacceptable.

3       59. Plaintiffs are informed, believe, and thereupon allege that Vimeo's acts  
 4 are a restriction of Plaintiffs' speech and expressive rights as guaranteed under Article  
 5 I, Section 2 of the California Constitution.

6       60. Plaintiffs are informed, believe, and thereupon allege that Vimeo has  
 7 restricted Church United's videos discussing sexual orientation while refusing to  
 8 censor similar content discussing sexual orientation.

9       61. Vimeo's act of censoring Plaintiffs through the deletion of Church  
 10 United's Vimeo account amounts to a violation of Plaintiffs' rights to free speech  
 11 under the California Constitution. Vimeo's actions effectively prevent potential  
 12 viewers from accessing these videos discussing sexual orientation.

13       62. Vimeo has no compelling, significant, or legitimate reason which could  
 14 justify its actions in this matter. Even if such an interest existed, Vimeo would bear  
 15 the burden of demonstrating that its policies are narrowly or reasonably tailored to  
 16 further their interest. Vimeo's policy is not reasonably tailored to any such articulable  
 17 interest. Due to Vimeo's selective restrictions of allowed content, Plaintiffs are  
 18 unable to post videos or access their previous audience.

19       63. Plaintiffs' are informed and believe that Vimeo's actions were taken  
 20 solely for the purpose of harassment, censorship, oppression, and malice. Such  
 21 actions were carried out through Vimeo's staff pursuant to subjective and  
 22 discriminatory beliefs regarding sexual orientation and religion. Moreover, Vimeo's  
 23 actions were taken with the intent of depriving Plaintiffs' of the ability to exercise  
 24 their speech and expression under the California Constitution.

25       64. Plaintiffs incurred a direct and proximate harm due to Vimeo's actions  
 26 in this matter. Plaintiffs respectfully request that this court grant the relief set forth in  
 27 the prayer for relief.

## SECOND CAUSE OF ACTION

**Against Vimeo; and DOES 1 through 25, inclusive.**

## **(Free Speech Claim under Amendment I to the United States Constitution)**

65. Plaintiffs incorporate by reference all the above paragraphs as if each were fully alleged herein.

66. Plaintiffs are informed, believe, and thereupon allege that Defendants violated Plaintiffs' right to freedom of speech by censoring and ultimately removing Church United's Vimeo account amounting to an unlawful and discriminatory enforcement of impermissible restrictions which are not applied in a content neutral manner.

67. Vimeo created the modern day equivalent of a town square, which provides individuals with a forum to express their ideas. Vimeo's act of deleting accounts based on their viewpoints or expression is the modern day equivalent of removing an individual from a shopping center.

15       68. Plaintiffs' are informed, believe, and thereupon allege that Vimeo is a  
16 public forum and subject to the United States Constitution which mandates a  
17 viewpoint neutral regulation of speech in public forums.

18        69. Vimeo is akin to a state actor because it attempts to moderate and  
19 regulate freedom of expression in public forums. Vimeo should be held to the same  
20 standard as the states in its regulation of speech. Speech regulations by Vimeo must  
21 be viewpoint neutral, and cannot unreasonably or discriminatorily exclude, regulate,  
22 or restrict Plaintiffs' speech and expression.

23       70.   Vimeo's actions on November 23, 2018, failed to apply its policy in a  
24 content neutral manner where Vimeo censored and removed Church United's videos  
25 relating to sexual orientation despite the fact that Vimeo allows thousands of similar  
26 videos relating to sexual orientation its website.

1       71. Plaintiffs are informed and believe that Vimeo's actions were taken  
2 solely for the purpose of depriving Plaintiffs' of the ability to exercise their speech  
3 and expression under the United States Constitution.

4       72. As a direct and proximate result of Vimeo's actions, Plaintiffs' rights  
5 under the First Amendment to the United States Constitution were violated. Plaintiffs  
6 respectfully request that this court grant the relief set forth in the prayer for relief.

## **THIRD CAUSE OF ACTION**

**Against Vimeo; and DOES 1 through 25, inclusive.**

### (Unruh Act)

10       73. Plaintiffs incorporate by reference all the above paragraphs as if each  
11 were fully alleged herein.

12        74.    Vimeo's business qualifies as a business establishment under the Unruh  
13 Civil Rights Act where Vimeo grants individuals unrestricted access to its website,  
14 Vimeo.com, for the purposes of expression and political speech. The purpose of  
15 Vimeo's business is to provide an avenue for individuals and creators to share their  
16 expressions with others.

17        75.    Vimeo's failure to apply and enforce its policies in a viewpoint neutral  
18 matter amounts to a pattern and practice of intentional discrimination in the provision  
19 of Vimeo's services based on their subjective and discriminatory beliefs relating to  
20 religion and sexual orientation. Vimeo intentionally deprived Church United from its  
21 freedom of speech by its unreasonable censorship based upon Vimeo's interpretation  
22 of James Domen's preferred sexual orientation and identity.

23       76. Plaintiffs are informed, believe, and thereupon allege Vimeo's acts  
24 effectively deprived Plaintiffs of the full and equal accommodations, advantages,  
25 privileges, and services by deleting Church United's Vimeo account based on  
26 Vimeo's discriminatory beliefs.

27       77. Plaintiffs are informed and believe that Vimeo's actions were taken  
28 solely for the purpose of harassment, censorship, oppression, and malice. Such

1 actions were carried out through Vimeo's staff pursuant to discriminatory and narrow  
2 minded beliefs regarding sexual orientation and identity.

3       78. Plaintiffs are informed, believe, and thereupon allege that Vimeo failed  
4 to act in good faith when it refused to address Church United's concerns or engage in  
5 a progressive conversation relating to James Domen's sexuality.

6 79. Plaintiffs incurred a direct and proximate harm due to Vimeo's actions  
7 in this matter.

8        80.    Vimeo's violation of the Unruh Act entitles Plaintiff to recover statutory  
9 damages of up to three times the amount of actual damages. Plaintiff incurred  
10 substantial damages due to the loss of its viewer base in an amount to be proven at  
11 trial, and in no event less than a minimum of \$75,000.00. Plaintiffs request that the  
12 court grant the relief set forth in the prayer for relief.

## PRAYER FOR RELIEF

14 On their foregoing causes of action, Plaintiffs respectfully request the court to  
15 grant the following relief:

16 A. For monetary damages, general and special, but in no event less than  
17 \$75,000.00 exclusive of costs and interests.

18 B. An award to Plaintiffs of statutory damages, in an amount not less than  
19 \$4,000 for each of the instances Plaintiffs encountered a violation of the Unruh Act,  
20 pursuant to *Civil Code* section 52(a).

21 C. For a declaratory judgment that Vimeo violated Plaintiffs' rights under  
22 Article I, Section 2 of the California Constitution, the First Amendment of the United  
23 States Constitution, and the Unruh Act.

24 D. For an injunction requiring Vimeo to reinstate Church United's account  
25 with the approximately eighty-nine (89) videos that were on the account.

26 D. For attorney's fees and costs pursuant to 42 U.S.C. section 1988 as  
27 Plaintiffs' were forced to seek private counsel in order to vindicate their legal rights  
28 under the California and United States constitutions. In the alternative, attorney's fees

1 according to proof, pursuant to *Civil Code* section 52, or *Code of Civil Procedure*  
2 section 1021.5, or *42 U.S.C.* section 1988, or other applicable law.

3 F. For such other and further relief as this court deems just and proper.

4  
5 DATED: June 25, 2019

TYLER & BURSCH, LLP

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By:/s/ Nada N. Higuera

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Nada N. Higuera, Esq.

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Attorney for James Domen and Church  
United

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